Northern Standard* Thursday, 16 June 2016

Page: 21

Circulation: 5781 Area of Clip: 72200mm²

Page 1 of 2







TRAVEL 2016 BY GEORGE KEEGAN



TRAVEL MEDIA AWARDS 2016

There was a packed attendance at a gala dinner in the 5" Westbury Hotel, Dublin recently to announce this year's Travel Media awards. They are unique in that they are the only awards calling on the members of the media to vote for their favourite travel companies. The annual event, now in it's 6th year, is organised by TravelMedia.ie and the main sponsor is Blue Insurance. Among the award category sponsors were Amadeus, Shannon Airport, Dublin Airport, the Great lakes USA (who had 15 delegates present), London City Airport and Nassau Paradise Island. This year there were also three new media categories- Best use of Video by an Irish Travel Blogger, Best New Irish Travel Blog and an award for Travel photo of the Year. The voting was independently audited and managed by the Dept. of Tourism at Dublin Institute of Technology. Space does not allow me to give the full list of 26 winners however the following Best' list hopefully will be of interest to readers of this column:

Short Haul Airline Europe – Aer Lingus

Long Haul Airline Europe – Aer Lingus

Long Haul Flying east – Emirates

Airport Hotel – Cork International Hotel

International Hotel Group – Red Carnation Hotels

Cruise Company – MSC Cruises

Ferry Company- Irish Ferries

Canal or River Cruise Company- Uniworld Boutique River Cruises

City or Short Break Destination- Lisbon

Summer Destination 2016 – Spain

Ski Operator- Crystal Ski Holidays

Ski Resort- Pas de la Casa, Andorra

A special Lifetime Achievement Award was presented to Mr. Gerry Benson publisher and editor of Travelbiz which is considered to be the most read and viewed online publication for the travel industry. New ITAA President

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of the Irish Travel Agent's Association. Cormac was a guest speaker at the Travel Media Awards (see
above). In his speech he pointed out that in spite of the political and socio-economic turmoil in various
parts of the planet ,2016 has been good to date with a return to the 'second annual holiday' and noted
increases both in couple holidays and luxury products. "Long haul student travel continues to grow and
there is evidence of a growth in the four to five day leisure break", he added.

NEW FLOATING MUSEUM OPENS IN



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Page 2 of 2

The Aorthern Standard



HOLIDAY OFFERS

Spectacular Sorrento: Set on a spectacular headland beside a coastline considered to be one of the most magnificent in Italy with breath taking views of the Bay of Naples is Sorrento. The ideal base for exploring the Neapolitan region which is steeped in history with many famous attractions including Pompeii, Mount Vesuvius and Herculaneum, a real Italian treasure. Another possibility is to take a day trip to the island of Capri. Toplight, Ireland's Italian specialists, have some excellent offers for this month and next. During June the company has a number of special accommodation deals in 3° & 4° hotels, some on a half board basis. One example for July is a 7 nights say at the 4° Grand Hotel Hermitage on B&B basis reduced from €979 to €869ps. All prices quoted include return flights, accommodation for 7 nights, transfers, taxes and online discount of €30pp. Click on www.toplight.ie syrugus of the sex of

TRAVEL BITES

Anniversary of Emperor Charles IV: This year marks the 700th anniversary of the birth of Emperor Charles IV the Czech ruler who became King of Bohemia and later ruler of the Holy Roman Empire. The Embassy of the Czech Republic in conjunction with the Office of Public Works are holding an exhibition called 'Emperor of Four Thrones-A Life of Charles IV in Fourteen Steps' in the Apollo Rooms at Dublin Castle until 31st August 2016. Opening hours are Mon-Sat 9.45am to 4.45pm and Sundays from 11am to 4.30pm.

Events In Program Monrockile in the

A:30pm. Events In Prague: Meanwhile in the very popular city of Prague the whole year is being dedicated to the 700th Anniversary and some of the top events taking place include:

The Czech Art Of Glass, (until 28th Aug) – a glass blowing concert in the Baroque stables and courtyard of the Toskansky Palace. See Czech glassmakers at work blowing, cutting and engraving the glass plus jewellery making crafts.

Prague Proms, (until 20th July) - a star studded programme of classical, film and jazz music. Festival of Early Music (11th July- 4th Aug) – beautiful music of our ancestors performed by contemporary musicians at venues around the city.

The Food Parade (3rd-4th Sept) - Tastings, cookery demonstrations plus culinary novelties in the gardens of the Troja Chateau.

Henri Russeau Exhibition (16th Sept – 15th Jan 2017) – the must-see autumn event featuring a major exhibition of works by Henri Rousseau one of the great personalities of European art. This is a joint venture by the National Gallery in Prague and the Musee d'Orsay in Paris.

Full list of events at www.praguepreview@prague.eu.

TOURISM NORTH

The year of Food & Drink continues throughout Northern Ireland with the emphasis this month on Dairy products. Ireland has a long history of producing dairy products such as milk, butter, cheese, yoghurt and ice cream and the delicious tastes are due in part to the very many artisan producers throughout the Provence but the unique countryside can also take a bow. Events planned to allow the general public to visit and experience country life include the Bank of Ireland Open farm week-end (18th & 19th June) where you can see, hear, touch and be part of Northern Ireland's farming story. Over 20 farms will open their doors to showcase the farming industry. In Fernanagh at Tickety Moo, a visitor experience all the family can enjoy, there is a tour around the farm to see the cows being milked and ice cream being made. To find out the full range of activities during 'Dairy Month' go to www.discovernorthernireland.com/yearoffoodanddrink2016.

CRUISE AND FERRY NEWS

Irish Continental Group Order New Cruise Ferry: The parent company of Irish Ferries (ICG) has just entered into an agreement with a German company to build a new cruise ferry costing €144ml. It is likely the new ferry will be introduced on routes served by the chartered ship MV Epsilon which is used currently on year round services between Dublin and Holyhead and on the Ireland to France route at week-ends. The new cruise ferry will accommodate 1.885 passengers and crew with 435 cabins and capacity for 165 freight vehicles plus an additional car deck for 300 passenger cars. The company points out that the investment underpins the confidence of the Group in both freight and passenger tourism markets between Ireland, Britain and France. She is expected to be delivered in 2018.

Haven Summer Offers: Irish Ferries are continuing to roll out a number of Haven Holiday deals for families seeking a fun break at 8 popular Parks in Britain during this summer. Make a booking before 20th June and save €70 on a 7 nights stay (until 15th Aug), or a reduction of €45 on a 4 night break (until 24th Oct) by booking before 27th June 2016. Full info available from travel agents or at www.irishferries.com/haven.

AIRSIDE UPDATES

Fly SAS to Scandinavia: With the choice of Denmark, Norway and Sweden summer is the ideal time to consider taking a holiday in Scandinavia. All three countries are noted for good food, beautiful beaches and happy people, plus of course Denmark's world famous Legoland for the children to enjoy. SAS fly direct exDublin to Copenhagen, Oslo and Stockholm offering up to 24 flights per week from as little as €51pp one-way including taxes. Talk to your travel agent or visit www.flysas.ie.

New Route begins To Vancouver: At time of going to press Air Canada Rouge (Air Canada's leisure airline) was scheduled to begin a new seasonal route from Dublin to Vancouver on Friday last 10th June. Check with travel agent or www.flyrouge.com.