

The Travel Industry Exhibition

European escapes at the Travel Industry Exhibition

[Theodore Koumelis](#) - 31 March 2015, 10:12

International wholesalers, tourism boards and airlines from Europe will be amongst the types of exhibitors at the Travel Industry Exhibition.



The Travel Industry Exhibition has announced a number of new international exhibitors from Europe to its event at Luna Park. This development has highlighted its continuing popularity in destination choice for Australian travellers.

An exciting range of new tour services on the market have opened up in response to an increasing demand for 'untapped' and 'out of the way' places that offer travellers unique and local experiences. One such exhibitor is **CaminoWays.com**, who will exhibit for their first time to the Australian travel market.

Sales Director, **Jeremy Perrin**, CaminoWays.com said, *"The Travel Industry Exhibition 2015 is the first Australian travel show for the CaminoWays.com team and we are very excited about being part of this year's event. As the most important provider of Camino de Santiago cycling and walking tours in the world, we have organised Camino trips for many Australian travellers and we work with many Australian travel agents and organisations."*

Perrin went on to say, *"The show is a great opportunity to meet them all and introduce our new cycling and walking tours and destinations."*

Event Director, **Exhibition and Trade Fairs, David McCarthy** said, *"We're seeing a vast number of trending destination exhibitors from Europe appearing at this year's show. Having these types of exhibitors involved, provides the vital link for travel consultants to engage and develop their*

knowledge on new European products and services."

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Another confirmed exhibitor, **Eastern Eurotours** also expressed their delight in participating in the show.

General Manager, Eastern Eurotours, **Chip Popescu** said, *"Eastern Eurotours and Mediterranean Holidays are proud to be exhibiting at the exhibition and will feature a number of popular European destinations as well as some others which are considered off the beaten track."*

Popescu went on to say, *"Our company's participation into this year's event will allow us to revitalise some of the longstanding relationships with many supporting travel agents throughout the Sydney and greater NSW area."*